

## How Does BIS Certification Support the Make in India Initiative?

India is growing fast as a manufacturing hub, and one of the major steps taken by the government to support this growth is the Make in India initiative. Launched in 2014, the Make in India program encourages companies to manufacture their products in India and boost investment in the manufacturing sector.

But for products made in India to compete in both domestic and global markets, they must meet high-quality standards. This is where BIS certification plays a big role. The [Bureau of Indian Standards \(BIS\)](#) helps ensure that products are safe, reliable, and of good quality. In this blog, we will explain how BIS certification supports the Make in India movement and why it is important for businesses and consumers.



### What is BIS Certification?

BIS certification is a mark of quality and safety given by the Bureau of Indian Standards. It shows that a product meets the required Indian standards. BIS checks everything from the raw materials to the final product to ensure it is safe and of high quality.

There are different types of BIS certification, such as:

**BIS Registration Certificate in India** – for electronics and IT goods under the Compulsory Registration Scheme (CRS).

**BIS CRS Registration Certificate** – for products like LED lights, mobile phones, power banks, and other electronic items.

**BIS FMCS Registration Certificate** – for foreign manufacturers who want to sell their products in India.

**ISI Mark Registration Certificate** – for products that meet the Indian Standard (IS) and can use the ISI mark, such as cement, steel, and household items.

## How BIS Certification Helps the Make in India Initiative

### 1. Boosts Local Manufacturing

BIS certification encourages local companies to improve their product quality. With a [BIS registration certificate in India](#), local manufacturers can proudly show that their products meet Indian standards. This builds trust among Indian consumers and helps reduce the import of low-quality products from other countries.

### 2. Ensures Consumer Safety

Safety is important for every product. Whether it's a pressure cooker, an electric iron, or a mobile charger, consumers want to be sure that it won't harm them. BIS certification ensures that products are tested and meet safety standards. This is good for both customers and manufacturers. A product with the [ISI mark registration certificate](#) gives confidence to buyers.

### 3. Increases Export Opportunities

When Indian manufacturers get BIS certification, it becomes easier to export their products. Many countries trust BIS as a standard-setting body. With a [BIS FMCS registration certificate](#), even foreign companies can manufacture in India and export BIS-certified products worldwide. This aligns with the Make in India goal of turning India into an export hub.

### 4. Supports Innovation and Quality Improvement

To get a BIS certificate, manufacturers need to follow strict quality controls. This pushes companies to invest in better technology and innovation. Over time, this leads to higher quality products, better customer satisfaction, and a stronger brand image for Indian products.

### 5. Reduces the Inflow of Substandard Imports

The [BIS CRS registration certificate](#) is compulsory for certain imported electronic products. This helps control the entry of cheap and unsafe items into the Indian market. As a result, Indian manufacturers who follow the rules and produce quality products get better chances to compete and grow.

## Types of BIS Certification and Their Role

### 1. BIS CRS Registration Certificate

The **Compulsory Registration Scheme (CRS)** is for electronic and IT products. Manufacturers, whether Indian or foreign, must register their products under CRS to sell them in India. Examples include

laptops, mobile phones, LED TVs, and power adapters. This scheme protects consumers and supports Indian tech manufacturers by ensuring only safe and high-quality electronics enter the market.

## 2. BIS FMCS Registration Certificate

The **Foreign Manufacturers Certification Scheme (FMCS)** is for foreign companies that want to sell BIS-certified products in India. This allows India to control the quality of foreign-made goods and ensures that local products can compete fairly. It also encourages foreign companies to set up units in India under the Make in India plan.

## 3. ISI Mark Registration Certificate

The **ISI mark** is one of the oldest and most trusted quality marks in India. Products like cement, LPG cylinders, and food containers must carry the ISI mark to show they meet Indian standards. Indian manufacturers who get this mark can proudly promote their products as “Made in India” and be trusted by millions.

## Why Manufacturers Should Get BIS Certification

If you are a manufacturer in India, getting a BIS registration certificate in India can give your business many advantages:

It helps your product stand out in the market.

It improves consumer trust and brand value.

It opens doors to new markets, both in India and abroad.

It protects your business from legal troubles due to unsafe or low-quality products.

It supports the larger goal of Make in India by showing that Indian products can meet global standards.

## Conclusion

The Make in India initiative is not just about producing more—it’s about producing better. With BIS certification, Indian manufacturers can ensure their products are safe, reliable, and world-class. The BIS registration certificate in India, along with other certifications like the BIS CRS registration certificate, the BIS FMCS registration certificate, and the ISI mark registration certificate, all work together to support this goal.

By following these quality standards, businesses not only grow their own market share but also contribute to India’s reputation as a trusted global manufacturing hub. In short, BIS certification is a key step towards making the Make in India dream a reality.

Let your brand be recognized for quality and trust.

Contact Corpbiz today to get started with your BIS registration journey! Visit - <https://corpbiz.io/>

