

# How BIS Certification Supports 'Make in India' Initiatives

India is growing fast as a manufacturing hub. To support this, the government launched the 'Make in India' initiative in 2014. It aims to encourage local manufacturing, create jobs, and increase the quality of Indian-made products. One important way this initiative is being supported is through BIS Certification.

Let's understand how BIS Certification plays a major role in boosting the 'Make in India' campaign and helping Indian manufacturers compete in global markets.



## How BIS Certification Supports 'Make in India' Initiatives

### What is BIS Certification?

BIS stands for the Bureau of Indian Standards. It is the national standards body of India. BIS ensures that products made in India are safe, reliable, and meet quality standards.

A [BIS Certification](#) proves that a product follows Indian standards and is safe for use. It builds trust among consumers and boosts the image of Indian products.

### Why is BIS Certification Important for 'Make in India'?

#### 1. Improves Product Quality

BIS Certification ensures products are made with proper standards. This means better quality products for consumers in India and abroad.

#### 2. Builds Global Trust

Products with ISI Mark Registration Online or BIS CRS Registration Online are more

accepted in international markets. This helps Indian manufacturers export easily.

### 3. **Promotes Safe Manufacturing**

With BIS rules in place, manufacturers must follow safety standards. This reduces accidents and recalls, making Indian industries stronger.

### 4. **Encourages Innovation**

BIS standards push manufacturers to create better products and adopt new technologies. This supports the growth of smart and modern manufacturing under Make in India.

## Types of BIS Certifications That Support ‘Make in India’

### 1. **ISI Mark Registration Online**

The ISI Mark is given to products that meet Indian quality and safety standards. It is compulsory for many products like cement, electrical goods, steel, and household appliances.

Having the [ISI mark registration online](#) helps manufacturers reach more customers and gain their trust. It shows that the product is tested and approved by BIS.

### 2. **BIS CRS Registration Online**

The Compulsory Registration Scheme (CRS) is for electronics and IT products like LED lights, laptops, and TVs.

Under [BIS CRS registration online](#), manufacturers must get their products tested by a BIS-approved lab before selling them in the Indian market. This ensures safe and high-quality electronics for consumers.

### 3. **BIS Certification for Toys in India**

Toys are used by children and must meet strict safety standards. The [BIS certification for toys in India](#) is mandatory.

Manufacturers need to follow the rules of IS 9873 (for non-electric toys) and IS 15644 (for electric toys). This ensures that Indian-made toys are safe, durable, and of global quality.

## How to Apply for BIS Registration Online?

Getting a BIS Certification is now easier with BIS registration online. Here are the steps:

1. **Select the right standard** for your product.
2. **Test the product** in a BIS-approved lab.
3. **Apply online** with all required documents.
4. **Get an inspection** done (if required).
5. **Receive your BIS Certificate** if all checks are cleared.

You can also take help from professional consultants like Corpbiz to make the process smooth and fast.

## Benefits for Indian Manufacturers

- **Higher Market Value:** BIS-certified products have a better reputation and sell more.
- **Legal Compliance:** Manufacturers avoid penalties by following mandatory rules.
- **Export Advantage:** Many foreign buyers prefer BIS-certified Indian products.
- **Customer Trust:** People feel safe buying products with ISI Mark or BIS logo.

## Final Words

BIS Certification is a strong pillar of the 'Make in India' vision. It supports Indian businesses by improving product quality, building trust, and helping them grow globally.

Whether it's ISI mark registration online, BIS CRS registration online, or BIS certification for toys in India, every step taken for BIS compliance adds value to Indian products.

By adopting BIS registration online, Indian manufacturers can not only follow the law but also become champions of quality. This will make 'Make in India' a true success story for the nation.

## FAQs for BIS registration

### Q1. Is BIS Certification mandatory for all products?

No, only specific products listed by BIS require mandatory certification. However, voluntary certification is also available.

### Q2. How long does it take to get BIS Certification?

It depends on the product and process but generally takes 20–30 working days.

### Q3. Can foreign manufacturers get BIS Certification?

Yes, foreign manufacturers who want to sell in India must get BIS approval under the FMCS (Foreign Manufacturers Certification Scheme).

### Q4. What is the cost of BIS registration?

The cost varies based on product type, testing charges, and consultancy fees.

### Q5. Can toys be sold in India without BIS certification?

No. From January 1, 2021, it is mandatory for toys to have BIS Certification before sale in India.

👉 Ready to certify your product? Let Corpbiz help you stay compliant and competitive.

📞 Book your free consultation today!

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#ISIMark