



Top 7 Street Style Trends Spotted in London Right Now

London has long been hailed as the global epicenter of street style, and as of June 2025, its fashion pulse is beating louder than ever! Take a stroll through the vibrant streets of Shoreditch, Soho, or Southbank, and you'll witness a living, breathing runway of what's truly in vogue – from daring, experimental silhouettes to beautifully reimaged classics.

Drawing insights from style mavens like Who What Wear and Vogue, alongside the keen eyes of street photographers and influential fashionistas, we've curated the top 7 street style trends that are absolutely turning heads in London right now. Get ready to be inspired!



1. Luxe Athleisure: From Gym to Glam

Remember when athleisure was just for workouts or those lazy Sundays? Well, those days are long gone! This trend has officially graduated to high fashion on London's bustling

streets. Imagine sleek, high-shine track pants paired with crisp cotton poplin shirts or perhaps layered under a tailored vest with a ribbed tank.

What's really striking about this evolution is the intentionality behind the styling – it's all about balancing function with serious flair. You'll spot structured trench coats effortlessly draped over cotton joggers and sporty co-ords elevated with the help of a satin-finish bomber jacket. Metallic sneakers and minimalist sunglasses complete the look, adding an air of effortless chic that only Londoners can truly master.

Why it's trending:

- Comfort remains king in our post-pandemic world.
- Fashion is definitely leaning towards a more relatable luxury.
- Londoners are experts at mixing high-fashion staples with casualwear.

Style Tip: Don't be shy about mixing textures! Combine slick nylon or tech fabrics with natural fibers like linen or cashmere for a wonderfully rich contrast.

2. The Grand Return of Maximalist Prints

Bold prints and 2025? It's been a full-blown love affair, and Londoners are leading the charge! While previous seasons were all about neutral palettes and minimalist monochromes, this summer has joyfully embraced vibrant florals, quirky graphics, eclectic patchwork, and mesmerizing psychedelic patterns with open arms.

Trend Spotting: Keep an eye out for oversized shirts boasting painterly prints, and mismatched separates that somehow just... make sense. Even accessories aren't safe from this print explosion – scarves, bags, and even socks are featuring high-octane patterns! Influencers like @CharlotteEmily and @TheStyleStalker have been seen fearlessly mixing classic stripes with animal prints and statement florals, proving that when it comes to prints, more truly is more.

Why it's trending:

- The post-COVID era has sparked a powerful need for self-expression.
- The undeniable influence of Gen Z and TikTok's maximalist aesthetic.
- Designers like JW Anderson and Rixo London are championing fearless print combinations.

Style Tip: If you're going to mix prints, try to stick to a common color theme. It'll help maintain harmony and prevent your look from feeling too chaotic.

3. Elevated Denim: Beyond Your Basic Blues

Denim has had a magnificent revival, and London street style is showcasing it in the most sophisticated ways. While your trusty denim jeans will always be eternal, the real spotlight this season has been stolen by denim skirts.

You'll see tailored tops paired with elegant maxi and midi-length denim skirts, often styled with oversized belts or chic cropped blazers. Distressed denim has matured, evolving into cleaner silhouettes featuring raw hems, selvage fabric, and deep indigo washes that exude elevated utility.

And yes, the Canadian tuxedo (denim-on-denim) is back, but this time, it's slicker than ever. Oversized denim shirts, belted and worn as jackets, or simply worn open over dark denim trousers, are also a huge hit.

Why it's trending:

- Eco-conscious consumers are embracing long-lasting fabrics.
- It's where 90s and Y2K nostalgia beautifully meets 2025 polish.
- Brands like Acne Studios and Ganni are leading the way in denim innovation.

Style Tip: Break up a double-denim look with a bold accessory – perhaps a bright red bag or a pair of metallic mules! It adds an unexpected pop.

4. Puff Sleeves Meet Punk Pairings

The unique blend of romantic and rebellious is truly what London fashion is all about, and it's come to life through the styling of puff sleeves with an edgy twist. The contrast trend – combat boots with super feminine blouses, or leather jackets thrown over delicate baby doll dresses – has always been, and will always be, uniquely London.

You'll spot midi dresses styled with chunky chains, studded crossbody bags, or classic Doc Martens all over Notting Hill and Brick Lane. This trend is a beautiful homage to London's punk roots, all while balancing it with a charming, vintage-inspired flair. Long-time champions of this style, designers like Simone Rocha and Molly Goddard, have truly paved the way, but in 2025, it's been fully embraced by locals on the streets.

Why it's trending:

- It's a delightful blend of grit with a yearning for femininity.
- Strong influence from London's iconic past subcultures (think punk, goth, mod).
- Fashion-forward youth are fearlessly blending different eras and aesthetics.

Style Tip: When styling puffy or ruffled pieces, try pairing them with one solid, masculine detail – like a sharp boot or a tailored blazer. It creates that perfect balance.

5. Statement Outerwear... in Summer?! Yes!

This season, outerwear isn't just for cooler months; it's become a year-round statement. For summer, that means cropped varsity jackets, shrunken blazers, lightweight trenches, and structured bombers are absolutely essential.

What truly catches the eye are the colors and construction: think eye-catching checkerboard quilting, butter-soft vegan leather, and shimmering metallic sheens. Many street style experts

are wearing their coats open over bandeaus and sheer tops, or simply tossing them over their shoulders for that effortlessly chic vibe. Even in June, a well-chosen jacket is pivotal for shaping an entire look. The coat is no longer the last item you grab; it's often the first.

Why it's trending:

- Layering is always popular in London, thanks to its famously unpredictable weather.
- People are investing in versatile, multi-seasonal pieces.
- Outerwear brands are innovating with fantastic sustainable fabrics.

Style Tip: Use a bold jacket to instantly elevate your basics. A bright cropped trench over a simple white tee and slouchy trousers? Instant upgrade!

6. Socks and Shoes: A Bold Styling Game

Gone are the days when socks were an afterthought! Now, they've absolutely graduated to being an outfit centerpiece. You'll see them in every style imaginable, from knee-high sheer to glittery ankle socks, all deliberately styled with sandals, loafers, or chunky sneakers.

London Fashion Week venues were buzzing with outfits designed around contrasting socks: neutrals paired with neon, clogs worn with delicate lace socks, and striped versions teamed with cowboy boots. Socks are being used as a clever bridge between mismatched pieces, pulling colors together, or simply providing a brilliant visual punctuation mark.

Why it's trending:

- The resurgence of Y2K and Japanese Streetwear influence.
- A greater emphasis on unique, personalized styling.
- It's a wonderfully sustainable way to remix and refresh an outfit.

Style Tip: Take simple shoes and give them an instant glow-up with sheer or beautifully embroidered socks. It's a small detail that makes a big impact.

7. The Boot-Tucked Jeans Comeback

Fashion experts were initially skeptical, but it's now official: the early 2000s are making a grand return with one of their most iconic looks – straight-leg jeans tucked into boots.

This trend has made its comeback with a refined twist. The emphasis is now on structure over volume: stiff denim neatly tucked into fitted knee-high boots, often paired with minimalist tank tops or oversized button-up shirts. This style is particularly prevalent in East London, where street stylists are expertly blending retro silhouettes with clean stitching to give this nostalgic pairing a distinctly modern edge.

Why it's trending:

- The enduring revival of Gen X and Y2K fashion.
- Utility-inspired silhouettes feel perfectly appropriate for today's vibe.

- It's had a huge push from TikTok and recent runway shows (seen at Miu Miu and The Row!).

Style Tip: Keep it simple on top. A tucked-in tee or a classic shirt will really let the boot-jean look shine.



Final Thoughts: Why London’s Street Style Always Matters

What truly sets London apart from other fashion capitals is its effortless individualism. While New York is celebrated for its utility, Paris for its refinement, and Milan for its glam, London truly excels at fearless experimentation.

This summer's style showcases a city that's still unafraid to mix eras, break traditional fashion "rules," and powerfully push personal expression through clothing. Whether it's a 90s comeback, a romance-meets-rebellion aesthetic, or the rise of socks as the ultimate accessory, London’s streets are a masterclass in what’s next.

Trend	Signature Pieces	Quick Tips
Luxe Athleisure	Track Pants, Bomber Jackets	Mix textures. Combine nylon or tech fabrics with natural fibers like linen.
Maximalist Prints	Bold shirts, layered patterns	Stick to a common color family when mixing prints for harmony.
Elevated Denim	Maxi Denim Skirts, Denim-on-Denim	Break up double-denim with a bold accessory for a pop of contrast.

Puff and Punk Fashion	Ruffle Dresses, Combat Boots	Style puffy pieces with one solid, masculine detail like a sharp boot or blazer.
Statement Outerwear	Cropped Trenches, Metallic Bombers	Let your coat be the outfit's focal point; use a bold jacket to elevate basics.
Socks and Shoes Styling	Glitter Socks, Knee-Highs	Dress up simple shoes with sheer or embroidered socks for a personalized touch.
Boot-Tucked Jeans	Stiff Denim, Knee-High Boots	Keep it simple on top with a tucked-in tee or classic shirt to highlight the look.

Ready to Try the Trends?

You certainly don't need to live in London to channel its incredible street-style energy! Why not pick one or two of these trends and start small? Maybe a beautifully printed scarf, a chic puff-sleeved blouse, or some fun patterned socks with your favorite sneakers. The very heart of London fashion lies in personal interpretation. So go on, make it uniquely yours!

If you'd love some suggestions on where to shop for these pieces or how to style them for different body types or occasions, just ask!

Special thanks to the style experts at [88gravity](#) for their insightful trend insights and fashion-forward perspective. Their expertise truly helped shape this exciting look at London's standout street style.